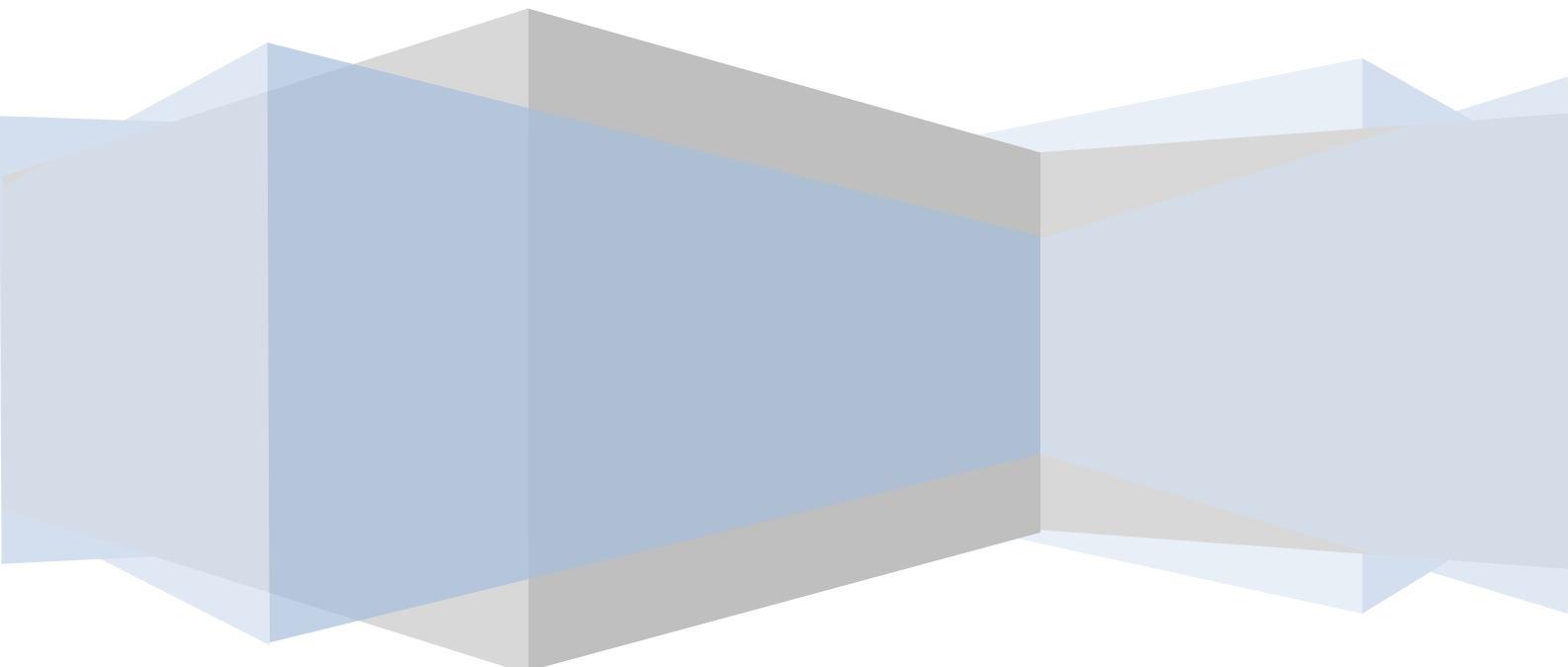


...Let's Work Together

Company Profile 2018



Nigeria Technology Awards Winner for 2017, Mobile App Development Company of the year

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Email: info@optisoft.ng



(a subsidiary of)

RC 980455

Quickbuy Services Limited

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OPTISOFT TECHNOLOGY COMPANY

Unit 701, 7th Floor, Re-insurance House,
46 Marina Lagos Island,
Lagos, Nigeria

Thank you for your interest in our company.

Optisoft is a process automation and Software development company, a subsidiary of Quickbuy Services Limited registered in Nigeria in September, 2011 currently operating from the above address.

The information contained in this packet provides you with a brief introduction to who we are, what we do, and how Optisoft products can be of value to your business. To accomplish this, we present an overview of our services, highlight our capabilities, and offer some brief examples of our experience.

Because every client's project poses its own set of unique challenges, it is impossible to compose one document that completely addresses everyone's specific needs. What we have attempted to do in the following pages is simply provide a glimpse into some of our capabilities. Optisoft Solutions is a full custom services firm. As such, it's our business to quickly adapt to meet our clients' diverse needs... and we have a proven track record of doing just that.

Other services core to us also include Online/Digital Marketing. Our online campaigns guarantees the following; reaching a wider online audience, increase the visibility of web contents and products, improve conversion rates and decrease campaign/online advertising cost and reposition budget to provide a higher return on investment (ROI). Since our campaigns are targeted, you choose your budget and coverage areas.

Our SMS Gateway now comes handy in meeting the needs of our numerous clients all over Nigeria for targeted SMS marketing campaigns and other SMS needs. Our API seamlessly integrate with any programming language, allowing you to send SMS to over 200 countries from your own platform.

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We are always interested in exploring new projects, so if you're interested in discussing your particular software development challenges with us, please contact us at: info@optisoft.ng

We're confident that our staff of experienced professionals will add great value to your needs of having your own custom made software solutions. You can own your codes 100%. Yes you can!

Sincerely,

Andrew Ogochukwu Ughonu
Principal Consultant
Optisoft. (Subsidiary of Quickbuy Services Ltd)

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Mission

Our mission is to enhance the business operation of its clients by developing and/or implementing premium IT products and services.

Our mission includes:

1. Providing high quality software development services, professional consulting and development outsourcing that would improve our customers' operations;
2. Making access to information easier and securer (Enterprise Business);
3. Improving communication and data exchange (Business to Business);
4. Providing our customers with a Value for Money and
5. Providing our employees with meaningful work and advancement opportunities.

Vision

Optisoft Solutions becoming a leading IT company for Consulting Services and Deployment of best of breed Business Solutions to top tier domestic and international customers.

Corporate Overview

Who We Are...

Optisoft Solutions is a custom software services firm based in Lagos, Nigeria. We have extensive experience in diverse areas of software development and management. Our experienced staff of professionals has worked with a wide array of platforms, languages, and tools in the course of our various projects.

What We Do...

Quite simply: we write code. However, unlike most software companies, we realize that's only part of the job. We don't just write code... We develop professional software. This is why our clients choose Optisoft. Many companies can find programmers to generate code. However, few have the experience to produce professional quality software.

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Our ability to develop code is only the beginning of our capabilities. Being a “custom” firm, Optisoft is able to provide our clients with a variety of services. A few of the services available from Optisoft include:

- ❖ System Architecture and Design
- ❖ Development
- ❖ Project Management
- ❖ IT Support and Network Administration
- ❖ Complete Turnkey Systems
- ❖ Testing and Quality Assurance
- ❖ Feasibility Studies
- ❖ Technical Documentation and Training Services

Optisoft Solutions are available on both a fixed and variable cost basis.

Partnerships... Our goal at Optisoft Solutions is to become our client's first choice for software services. To accomplish this, we strive to exceed our client's expectations. Optisoft clients cannot simply be satisfied with the job we do... they must be impressed. In this manner, Optisoft strives to build lasting partnerships and ensure client satisfaction. It is upon this foundation that our clients are confident in returning for future development needs.

Experience... Providing quality software services begins with experience and ends with dedication. Optisoft Software's professionals have years of experience in design, development, and testing of countless software projects. It is this experience, along with our dedication to giving clients the best quality service possible, which sets Optisoft apart from other firms.

Experience

Dynamic... As a custom software development firm, Optisoft Solutions has amassed an impressive resume of projects. It's the custom nature of our development projects that has enabled Optisoft to acquire vast experience in many diverse areas of software development. Our experience, in conjunction with our quality personnel, enables Optisoft to be dynamic enough to tackle almost any software development project.

Optisoft has a proud history of utilizing experience to provide our clients with the best services possible. This difficult task is accomplished by applying experienced personnel to every project. Optisoft was founded on the principle of gathering an elite group of software engineers and professionals, and leveraging their collective abilities. Naturally, each of these "producers" brings their own particular specialization and experience to the table. Once they join the Optisoft team, we cross-train our consultants to diversify and increase their overall skills. The result for our clients is a group of individuals that can genuinely contribute and have a positive impact on development projects

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Optisoft consultants have experience in many different aspects of the development process. Because we are a custom firm, there are no limits on what projects we can undertake. It is this ability that has enabled Optisoft to accumulate experience in so many diverse areas. A few of these include:

Application Design, Development, and Testing (GUI, Database, etc.)

- ❖ Processes Automation
- ❖ Software Development and Management
- ❖ Mobile Application Development
- ❖ Web Development (Internet/Intranet)
- ❖ Website And Web Portals Deployment
- ❖ Web-Enabling Applications
- ❖ E-Commerce Deployment
- ❖ Online Payment Gateway Integration
- ❖ Point-of-Sale and General Business Services Applications
- ❖ ETL And Data Migration
- ❖ System Architecture and Implementation
- ❖ Client/Server Applications and Distributed Systems
- ❖ Systems Integration
- ❖ Platform Migrations and Code Porting
- ❖ Object-Oriented Design and Analysis
- ❖ Project Management Consulting
- ❖ Technical Documentation and Training No matter what your development challenge, Quickbuy consultants are a valuable resource.



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Optisoft SMS Gateway for your SMS Marketing

- ❖ Targeted SMS Marketing
- ❖ Run SMS Marketing Campaign
- ❖ Product Lunch SMS
- ❖ Send Promotional SMS
- ❖ Send Announcements SMS
- ❖ Send SMS Reminders to your client
- ❖ Send SMS Greetings
- ❖ Send SMS Alerts
- ❖ Send SMS Notifications
- ❖ Discount Code Distribution & much more

Simply create account here (www.quickbuysms.com) and start sending SMS. SMS charges as per SMS unit equivalent to 1 SMS. No hidden charges



Our digital marketing covers the most popular platforms in use by Nigerian internet community. We are always moving with traffic of internet users making use of most widely use platforms including, social media (Facebook, Twitter, LinkedIn, Instagram, Whatsapp, BBM etc), popular news channels and blogs, and search engines;

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Search Marketing Strategy:

- Increase overall traffic volume to the business site by expanding marketing campaigns on Google, Yahoo, and MSN.
- Decrease costs by reallocating search budget to the highest performing campaigns.
- Expand keyword portfolios to include high-return, long tail phrases.
- Expand content network campaigns while proactively measuring return on investment on partner sites.
- Automate bid management and optimize budget across Google, Yahoo, and MSN.
- Improve campaign quality and reduce costs by improving keyword quality and click-through rate.
- Create consistency between online marketing campaigns and landing pages to streamline conversions and reduce abandonment.
- Expand site-targeted campaigns and reduce spending on low performance sites.

Software Development Languages, Platforms, and Tools...

Another advantage of providing custom services is that Optisoft consultants have gained extensive experience with a wide variety of languages, platforms, and tools during the course of our projects. In addition, Optisoft consultants have become experts at adjusting quickly when faced with new development environments. We are able to rapidly “come up to speed” on existing projects. The following lists just a few of the languages, platforms, and tools with which we have experience:

Software Development	Java, C++, PHP, ReactJs, Node.js, Ionic Framework, Angular Js, C#, .Net, Python, Scada, ReactJs
Mobile App (Native)	Android, Apple/iOS
Mobile App (Cross platform) Tools	Android, iOS, Balckberry, Windows Codename One, HTML5, CSS3, JQuery, JavaScript, Cordova, React Native
Internet/Intranet, Website Development	HTML5, CSS3, JQuery, Bootstrap, PHP, JavaScript, ASP, Active-X, XML, .NET Architecture, ASP.NET
Web service	Cake PHP, JavaScript, REST and SOAP ETC
CMS	Joomla, Wordpress development

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ECommerce	Custom, Opencart, Woocommerce, Zencart, etc
RDBMS	Oracle, MSSQL, MySql, PostgreSQL
NOSQL	MongoDB, Firebase, DinamoDB
Operating Systems	macOS, Windows OS, UNIX, Linux
Networking	TCP/IP, Socket programming, LAN, WAN, UNIX, WIN/NT

Projects:

SN	Project Details	Client(s)
	- Competency Assessment System (Design and Development)	Financial Institutions Training Center (FITC)
	- Easy search app with near locator for service providers	Flyrate Excellence Ltd https://fixerwithin.com/ Mobile (Web, Android and iOS)
	- Imo State Grand Rend Collection Automation Labisys Public portal:	Imo State Government Cenovus Resources Limited http://41.219.143.2:8080/Labisys/ (Internal Web portal) http://41.219.143.2/Labisys/ (Public Web portal)
	Site management, Technical Consultancy Services	Afriglobal Insurance Brokers Ltd
	Mobile App, and Web App - Cryptocurrency exchange and trading App iOS version currently under development	Coinwell Multi global ltd Web: http://www.coinwells.com/ Android: https://play.google.com/store/apps/details?id=ng.optisoft.coinwells

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<p>Some newly completed website/ portals</p>	<p>www.nonnykingsmotors.com</p> <p>www.mpayment.ng</p> <p>https://fixerwithin.com</p> <p>www.acelandstore.com</p> <p>www.megacoopnetwork.org</p> <p>http://citycybersolutions.com</p>
<p>Estate Renting ecommerce web application</p>	<p>Etuk Properties and investments -</p> <p>www.etuk.ng</p>
<p>Multi-Level Marketing Projects (MLM)</p>	<p>http://www.mealpackglobal.com (Developed the Network Matrix Solution)</p> <p>http://www.xangopioneerclub.com - (Developed the Network Matrix Solution)</p> <p>http://foodsupportinternational.com - - (Developed the Network Matrix Solution)</p>
<p>Web and mobile app</p> <p>Web : wofan-sdg-hydro-agro.org</p>	<p>WOFAN - UN SDG support</p> <p>Android app : https://play.google.com/store/apps/details?id=ng.optisoft.hydroagro</p>
<p>- Indomie Live with Fan Game App. Optisoft Developed facebook/web game application (Developed under Bludel Technologies as a sub-contractor)</p>	<p>DUFIL - The Indomie Company.</p> <p>http://livewithfans.com</p>
<p>- Android, iOS, Windows Mobile apps</p> <p>- Medical Data analysis and reporting portal</p>	<p>Sonvisage Nig. Ltd</p> <p>https://play.google.com/store/apps/details?id=com.optisoft.facts</p>

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<ul style="list-style-type: none"> - Web based Multi-Company, Multi-user stock inventory and accounting Software solution. 	www.cube700.com
<ul style="list-style-type: none"> - Gas Supply and Ordering Website 	<p>McFranc Energy Limited</p> www.mcfrancenergy.com
<ul style="list-style-type: none"> - Android App, - CMS Sites Deployment - Content management solutions development and deployment for clients - 	<ul style="list-style-type: none"> - Grace Family Global Outreach, www.gracecommission.org https://play.google.com/store/apps/details?id=com.quickbuy.gracefamily - Reach Out For Life International Foundation
<ul style="list-style-type: none"> - Stock Inventory Solution Development - Comprehensive Stock and Inventory Solution. Custom developed based on client environment and requirements - 	<p>Bozac Continental Ltd - Nigeria</p>
<p>Sub-Contract Projects</p>	
<p>RADAR AML/CFT App Development</p> <ul style="list-style-type: none"> - Design and development of AML/CFT application in compliance with NFIU goAML 4.0 XML reporting schema - Data Migration and formation for Report rendition requirement - XML and Excel report generation and conversion tool - 	<p>KEYSTONE Bank Nigeria WEMA Bank Nigeria FIDELITY Bank Nigeria</p>
<ul style="list-style-type: none"> - Internal Control Automation Software Solution using iConcept4. <p>ETL scripts development, PL-Sql scripting, Business Intelligent (BI) Report development etc</p> <p>Banking Application: Finacle 10 Core Banking Solution/CRM/ Postilion</p> <p>Database: - Oracle 11g, MSSQL</p>	<ul style="list-style-type: none"> - STANBIC IBTC BANK PLC -

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<ul style="list-style-type: none"> - Implementation of RADAR AML/CFT solution for NFIU Schema 3.1 <p>Tools: PLSQL, BIRT, TALEND ETL Banking Application: T24 Core Banking Solution Database: - PostgreSQL</p>	<ul style="list-style-type: none"> - ASO SAVINGS AND LOAN PLC - ABUJA Nigeria
<ul style="list-style-type: none"> - Design, Development and Implementation of RADAR AML/Compliance Solution. Inclusive data clean up and massaging module. <p>Tools: PLSQL, BIRT, TALEND ETL, Pentaho</p> <ul style="list-style-type: none"> - Design and Implementation of ICASS (Internal Control Automation Software Solution) using iConcept4. 	<ul style="list-style-type: none"> - FIDELITY BANK PLC NIGERIA -
<ul style="list-style-type: none"> - Design and Implementation of ICASS(Internal Control Automation Software Solution) using iConcept4. <p>Tools: PLSQL, BIRT, TALEND ETL Banking Application: Flexcube Core Banking Solution Database: - Oracle 10g</p>	<p>SKYE BANK PLC NIGERIA</p>

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OTHER CLIENTS

- ❖ **United Mortgage Limited - Lagos, Nigeria**
- ❖ **First Bank of Nigeria (FBN) Mortgages Limited- Lagos, Nigeria**
- ❖ **Union homes Savings and Loans**
- ❖ **Gateway Savings and Loan Ltd- Abeokuta, Nigeria**
- ❖ **Coop Savings and Loans Ltd- Ibadan, Nigeria**
- ❖ **Skyfield Savings and Loans Ltd- Lagos, Nigeria**
- ❖ **Haggai Savings and Loans Ltd- Lagos, Nigeria**
- ❖ **Wema Homes Limited- Lagos, Nigeria**
- ❖ **Supreme Savings and Loans Ltd- Lagos, Nigeria**
- ❖ **Diamond Mortgages Limited- Lagos, Nigeria**
- ❖ **Living Spring Savings and Loans - - Lagos, Nigeria**
- ❖ **Multibanc Savings and Loans - Lagos, Nigeria**
- ❖ **Sky Mortgages Limited - Lagos, Nigeria**

Contact:

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